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## GULF COAST EQUALITY FEST PROGRAM ADVERTISING

Gulf Coast Equality Fest will take place October 21, 2023 on The Great Lawn at Harrah's Gulf Coast in Biloxi, Mississippi from 11am to 5pm. The festival will feature vendors, music, food, speakers, information, and kids activities. We are inviting companies and organizations that share our values of diversity and inclusiveness to support Gulf Coast Equality Fest by buying an ad in our program that will be passed out at the event. Our Equality Fest Program will list our sponsors, schedule, entertainment, guests, and more. Reach our LGBTQ+ audience and our allies by advertising your business, organization, or service. Last year, 1,500 people attended our event.

The guide will be 8 ½ by 5 ½.  
Deadline to submit an ad is September 30, 2023.

All ads are subject to approval by Gulf Coast Equality Fest. Ads that contain the following types of content will not be approved:

- Adult or pornographic content.
- Gore or violence.
- Containing profanity.
- Content that discriminates or is offensive to any section of people. Hate, racial intolerance, or advocate against any individual, group, or organization.
- Sale of prescription drugs, illegal drugs, or hazardous substances.
- Sale of counterfeit products, imitations of designer or other goods, or any products that infringe on intellectual property rights of other parties.
- Any other content that Gulf Coast Equality Fest believes in our sole discretion to be offensive.

# Gulf Coast Equality Fest Program Ad Form

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Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

You can mail in your application, ad, and payment or pay online and email us your ad and application. Click on the tab "Gulf Coast Equality Fest" on our website listed below. For more information or questions, please drop us an email.

**Email Address:**

[john@gcequality.org](mailto:john@gcequality.org)

**Mailing Address:**

Gulf Coast Equality Fest  
PO Box 1892  
Gulfport, MS 39501

**Website:**

[www.gcequality.org](http://www.gcequality.org)

# PRODUCTION SPECS

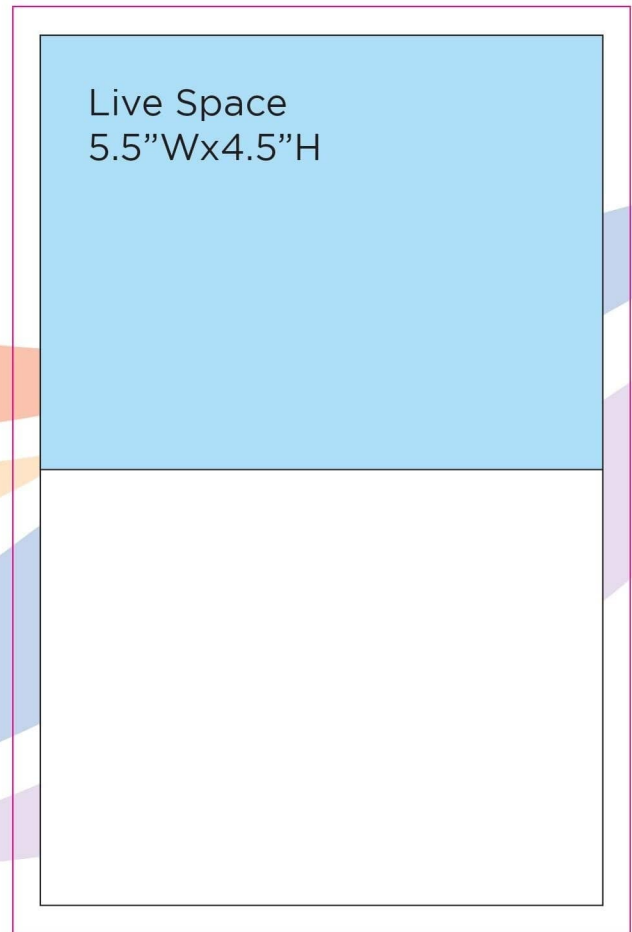
## FULL PAGE

Bleed .125"



## HALF PAGE

No Bleed



## DIGITAL FILE REQUIREMENTS

For the best print reproduction, all digital materials must abide by the following specs: Adobe Acrobat PDF at 300 dpi (or greater) with embedded fonts and images. JPEG files to include bleed. Note that jpeg files are non-editable.

## AD PRICING

Back Cover Full \$100.00  
Front Inside Cover Full \$85.00  
Back Inside Cover Full \$85.00  
Full Page \$65.00  
Half Page \$ 55.00  
Ad Created By Multimedia Department \$50.00  
(No charge to submit your own made ad)

All ads are subject to approval by Gulf Coast Equality Fest.  
Our program is designed to support the LGBTQ+ community, allies, supporters, and our sponsors.