



PROGRAM ADVERTISING

Gulf Coast Equality Fest is set to take place on October 17, 2026, at Harrah's Great Lawn in Harrah's Gulf Coast, Biloxi, from 11 AM to 5 PM. We encourage businesses and organizations that share our dedication to diversity and inclusiveness to support the festival by purchasing an advertisement in our program. This program will be distributed during the event and will also be accessible online via a QR code available at the festival. The Gulf Coast Equality Fest program will highlight our sponsors, event schedule, vendors, entertainment, guests, and other relevant information. This presents a fantastic opportunity to engage with our LGBTQ+ audience and their allies by promoting your business, organization, or service. Please note that the deadline for applications for advertising is **September 25, 2026**.

The dimensions of the guide will be 8 ½ inches by 5 ½ inches. Please refer to the production specifications provided below.

Please note: The following categories of content are considered inappropriate and will not receive approval:

- Content that discriminates or causes offense to any group, including hate speech, racial intolerance, or any form of advocacy against individuals, groups, or organizations.
- Political advertisements or items related to politics.
- Adult or sexually explicit material.
- Content featuring graphic violence or gore.
- Any form of profanity.
- Promotion of prescription drugs, illegal substances, or dangerous materials.
- Sale of counterfeit products, replicas of designer items, or any goods that infringe on the intellectual property rights of others.
- Any other content that Gulf Coast Equality Fest, at its sole discretion, finds objectionable.

Gulf Coast Equality Fest Program Ad Form

Business/Organization: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone Number: (_____) _____

Email address: _____

You may choose to submit your application and payment via mail or register and pay online at the website provided below. If you opt for mail, please send your application and payment to the address listed below. For online registration, kindly click on the "Gulf Coast Equality Fest" tab on our website.

Send your advertisement to the email address listed below:

Email Address:

festival@gcequality.org

Mailing Address:

Gulf Coast Equality Fest
PO Box 1892
Gulfport, MS 39502

Website:

www.gcequality.org

PRODUCTION SPECS

FULL PAGE

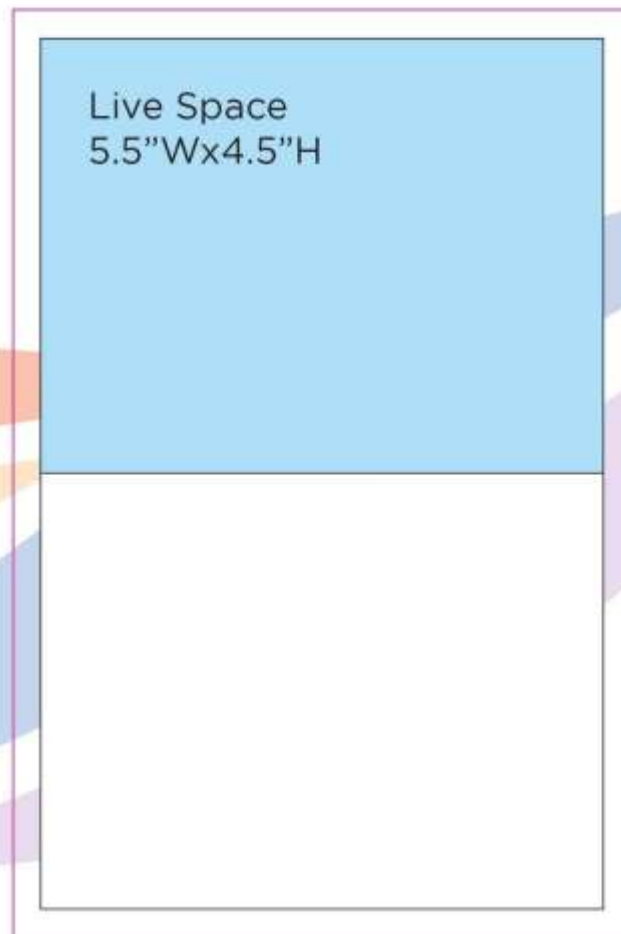
Bleed .125"



Live Space
5.5"Wx8.5"H

HALF PAGE

No Bleed



Live Space
5.5"Wx4.5"H

DIGITAL FILE REQUIREMENTS

For the best print reproduction, all digital materials must abide by the following specs: Adobe Acrobat PDF at 300 dpi (or greater) with embedded fonts and images. JPEG files to include bleed. Note that jpeg files are non-editable.

AD PRICING

Back Cover Full \$100.00
Front Inside Cover Full \$85.00
Back Inside Cover Full \$85.00
Full Page \$65.00
Half Page \$ 55.00
Ad Created By Multimedia Department \$50.00
(No charge to submit your own made ad)

All ads are subject to approval by Gulf Coast Equality Fest.
Our program is designed to support the LGBTQ+ community, allies, supporters, and our sponsors.