



**Gulf Coast Equality Fest Vendor Application 2022**  
**October 22, 2022**

**I would like to register for a vendor booth as indicated below:**

Free x \_\_\_\_\_ Each 10-foot by 10-foot booth space for 501 (c)(3) nonprofit vendor booths.

\$50.00 x \_\_\_\_\_ Each 10-foot by 10-foot booth space for profit vendor booths not food related.

\$75.00 x \_\_\_\_\_ Each 10-foot by 10-foot booth space for all food vendor booths.

\$30.00 x \_\_\_\_\_ Electricity use service charge (if needed).

**Gulf Coast Equality Fest Vendor Information**

Organization or Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

For placement purposes, what will you be selling? \_\_\_\_\_

\_\_\_\_\_

**By sending this vendor application to Gulf Coast Equality Fest you, as the vendor, agree to the following:**

All vendor applications are subject to approval by Gulf Coast Equality Fest. To the fullest extent permitted by law, you (the vendor) shall indemnify, defend, and hold harmless, Gulf Coast Equality, Gulf Coast Equality Fest, Harrah's Gulf Coast, Scarlet Pearl Casino, Gulf Coast Equality Fest volunteers, entertainment, or anyone acting upon their behalf. This applies to all claims, actions, suits, causes of action, or demands which arise or are in any way connected with the acts or omissions of you, your employees, directors, officials, agents, volunteers, or persons acting on your behalf. We will not be responsible for any lost, damaged, or stolen materials caused by weather, elements of nature (e.g., fire or rain), or theft. All vendors are responsible for collecting Mississippi sales tax (7 percent) by the State of Mississippi and turning it in at the end of the festival to Gulf Coast Equality Fest.

**CHECK OR MONEY ORDER PAYMENTS:**

If sending checks or money orders, please mail your printed application and payment to:

Gulf Coast Equality Fest

PO Box 1892

Gulfport, MS 39501

**PAY ONLINE:**

To register online and pay with a credit or debit card, please visit our website, click on the tab Gulf Coast Equality Fest, and then vendors:

Website: [www.gcequality.org](http://www.gcequality.org)

**FESTIVAL LOCATION:**

The Great Lawn at Harrah's Gulf Coast

280 Beach Blvd, Biloxi, MS 39530



## 2022 Vendor Information, Policies, and Rules

**\* Submitting a vendor application binds all vendors to these policies and rules.**

- Gulf Coast Equality Fest will take place on October 22, 2022, on Harrah's Great Lawn at Harrah's Gulf Coast in Biloxi from 11 AM to 6 PM. In 2021, the public attendance at the event was 2,500 people.
- Space will be available for both nonprofit and for-profit vendors. A "vendor" is any organization or business participating in Gulf Coast Equality Fest regardless of nonprofit status, type of merchandise, or method of participation.
- All booth spaces are 10 x 10 feet. If you rent more than one space, the spaces will be placed together unless requested otherwise. Vendors must provide their own tables, chairs, canopies, and tents.
- Since Harrah's Great Lawn is located on the beach front, we suggest all vendors bring sandbags or bricks to tie down their canopies in the event of windy weather. Tent stakes are not allowed to be used due to the sprinkler system on The Great Lawn.
- The deadline for receipt of all vendor applications is September 30, 2022.
- If needed, electricity is available and there is an additional service charge for its use. All vendors are responsible for bringing electrical cords to plug into the electrical system. Portable generators are not allowed.
- Vendor spots will be laid out and marked. You will be assigned a numbered spot when arriving to set up for the day. Vendors are only to set up in their assigned space. If a vendor would like to be next to another vendor, be sure to arrive at the same time to register.
- Gulf Coast Equality Fest **does not guarantee** the exclusive rights to sell any product. If you have any questions about selling merchandise, please email us before registering.
- Gulf Coast Equality Fest is a family friendly event. The following items are not allowed to be sold or displayed by vendors at the festival: Adult content, items with gore or violence, items containing profanity, items promoting hate or intolerance, the sale of prescription drugs or illegal drugs, or any hazardous substances.
- Booth set up starts at 7:30 AM and must be completed by 10:30 AM for the festival opening time

of 11 AM. Check-in instruction will be emailed out the week before the event to all vendors.

- Vendors can only drive onto The Great Lawn and park in one designated area for unloading. Security will be on hand to direct traffic during unloading and check-in. Please follow their instructions. No cars are allowed on The Great Lawn between the hours of 11:00 AM to 6:00 PM.
- Be sure to bring wagons, dolly's, utility carts, etc. to help carry merchandise from your car or truck to the booth location.
- Gulf Coast Equality Fest will have volunteers during the vendor check-in to help with the unloading of your cars and trucks. Volunteers will be limited and are only available for this service. They are not able to set up booths, work booths, run errands, or drive any cars or trucks during the event. If additional assistance is required, be sure to bring extra help to assist you.
- Please be advised that the media may come to the event and is responsible for its own releases.
- Vendors will follow all federal and state laws as well as all city ordinances.
- Food vendors must be self-sufficient, clean up when done, follow all health codes, and obtain any required permits from the City of Biloxi, Harrison County, and the State of Mississippi. **No vendors may sell alcohol related products.** Harrah's Gulf Coast will be selling alcohol exclusively.
- Vendors will stay for the duration of the event. Failure to do so may result in denial of future booth applications. Tear down may start when the last act performs in our entertainment lineup, but cars or trucks are not allowed onto The Great Lawn until the 6 PM festival closing time. Security will direct traffic again for vendors entering the lawn.
- All vendors must clean up any trash they have before leaving and deposit it in the provided trash cans. Vendors are asked to "police" their area during the day. It is critical that we leave The Great Lawn area we use in super clean condition and not damaged. Gulf Coast Equality Fest will be having volunteers tour the grounds afterwards and their report will be presented in our post event review.
- We encourage all vendors to think of creative ways to engage festival participants. Interactive displays, demonstrations, and other engaging activities are invited. Be creative and have fun.
- All vendors are responsible for collecting Mississippi sales tax (7 percent) by the State of Mississippi. You will receive the tax form at vendor check-in to fill out. This form will need to be turned in, along with your taxes, to Gulf Coast Equality Fest at their booth before leaving. Gulf Coast Equality Fest will turn in a complete list of all vendors at the festival to The Mississippi Department of Revenue along with the paid taxes. If paying by check, it must be made out to Gulf Coast Equality Fest. Any questions about sales taxes, please contact the Mississippi Department of Revenue.
- Gulf Coast Equality Fest reserves the right to make changes at any time as deemed necessary. Any changes will be emailed to vendors. Any questions you may have about the festival, vendors, rules, or policies, please drop us an email or message on our website and we will be happy to help you.